



ΠΑΜΙΒΙΑ  
UNIVERSITY  
OF SCIENCE AND  
TECHNOLOGY



# Bloomberg

## Environmental Social Governance (ESG) Course Overview

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A TWO-DAY INTENSIVE CERTIFICATION  
IN SUSTAINABLE FINANCE

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The **Bloomberg Environmental Social Governance (ESG) Course** programme is a globally recognised course designed to equip professionals with the knowledge and skills to integrate Environmental, Social, and Governance (ESG) factors into financial decision-making. Hosted by **NUST, MTC, and NIFA**, this immersive **two-day** programme leverages Bloomberg Terminal technology to provide practical insights into sustainable finance, ESG investment strategies, and corporate responsibility.

### COURSE MODULES & SKILLS GAINED

- **Introduction to ESG and Sustainable Finance:** Understand ESG-related terms, concepts, and the fundamentals of sustainable finance.
- **Researching and Adopting ESG:** Learn how asset managers integrate ESG into investment processes through real-world case studies.
- **Negative Screening & Positive Screening:** Explore how companies, sectors, and asset classes are evaluated based on ESG compliance.
- **ESG Integration – Fixed Income:** Analyse ESG risks and opportunities in bond markets and fixed-income investments.
- **ESG Integration – Equities:** Examine the role of ESG factors in stock valuation and equity market strategies.
- **Corporate Governance & Shareholder Activism:** Understand how investors influence corporate behaviour and sustainability reporting.
- **Reporting Sustainability Activities:** Learn how financial institutions disclose ESG-related activities and comply with global regulations.

### WHO SHOULD ATTEND

- ✓ **Finance Professionals & Investors:** Enhance ESG investment analysis & risk assessment skills.
- ✓ **Corporate Leaders & Entrepreneurs:** Improve sustainability strategies & stakeholder engagement.
- ✓ **Regulators & Policymakers:** Gain insights into ESG disclosure standards and compliance requirements.
- ✓ **University Students & Graduates:** Strengthen career prospects in sustainable finance, impact investing, and risk management.
- ✓ **Non-Financial Professionals:** Expand knowledge on ESG principles and sustainability reporting.



## PROGRAMME BENEFITS

- ✓ Hands-on experience with **Bloomberg Terminal's ESG analytics** and real-world financial tools.
- ✓ **Globally recognised ESG certification** upon completion.
- ✓ Enhanced **career prospects** in finance, corporate sustainability, and impact investing.
- ✓ **Small class sizes** ensuring interactive and personalised learning.
- ✓ Access to **cutting-edge ESG research, market data, and investment trends.**

### REGISTER NOW - LIMITED SEATS AVAILABLE!



**Two Full Days**



**High-Tech Transfer Plaza Select (HTTPS), NUST**



**N\$ 6,000 per participant**



**Bloomberg Environmental Social Governance (ESG) Course**

#### FOR INQUIRIES & REGISTRATION:



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